



COLLEEN KELLY

CREATIVE LEADER / PROBLEM SOLVER / STRATEGIC THINKER

EXPERIENCE

Senior Art Director / JLL Technologies

August 2022 – Present

Lead the design and creative direction for JLL Technologies, a subsidiary of JLL, and partner with the JLL global brand team to manage overall brand consistency.

Art Director / Yext

April 2021 – July 2022

Managed the creative and concept development for brand and experiences at Yext, both internally and externally. This included supporting projects and teams like: brand awareness and brand campaigns; experiential and events; video and content production; swag; HR, recruiting, and D&I support for internal activations and marketing for new talent; internal and corporate programs; and office interiors with workplace and facilities teams.

Associate Art Director / Yext

April 2019 – April 2021

Creative and design lead for brand and experiences at Yext with a focus on event design, swag, and internal and corporate programs.

Senior Graphic Designer / Yext

April 2018 – April 2019

Lead designer for internal and external experiences at Yext, working under the direction of the creative director.

Graphic Designer / Yext

March 2016 – April 2018

Design support for branding, product, emails, social media, and events.

Graphic Designer / The Berman Group

June 2013 – March 2016

Print media and digital designer for wide-ranging customer base.

Graphic Designer & Marketing Coordinator / Boylan Bottling Co.

October 2011 – April 2013

Print media, digital, and packaging designer for beverage products and all promotional materials.

EDUCATION

Bachelor of Arts in Graphic Design
Susquehanna University

SKILLS

Proficient in Adobe Creative Suite, Figma, Sketch, InVision, and Asana

Team management

Organizational and project management

Maintaining vendor and contractor relationships

Coordination for photo and video shoots

CONTACT

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